

83890

PATENT APPLICATION

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of: Hohberger et al. )

Serial No.: 10/001,612 )

Conf. No. 1448 )

Filed: October 25, 2001 )

For: METHOD AND APPARATUS FOR )  
ASSOCIATING ON DEMAND )  
CERTAIN SELECTED MEDIA AND )  
VALUE-ADDING ELEMENTS )

Examiner: J. Haran )

Art Unit: 1733 )

**CERTIFICATE OF MAILING**

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October 31, 2003

Date

Eric D. Cohen

Reg. No. 38,110

**AMENDMENT "A" AND REPLY PURSUANT TO 37 C.F.R. § 1.111**

MAIL STOP NON-FEE AMENDMENT

Commissioner for Patents

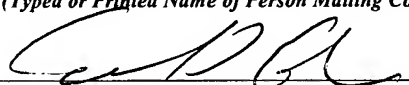
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**INTRODUCTION**

In reply to the Office Action mailed September 9, 2003, please consider applicants' remarks below. This response is believed to be a complete response to the above-identified Office Action.

1733

<b>CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)</b>			Docket No. 83890	
Applicant(s): Hohberger et al.				
Serial No. 10/001,612	Filing Date October 25, 2001	Examiner J. Haran		Group Art Unit 1733
Invention: <b>METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS</b>				
<p>I hereby certify that this <u>Amendment "A" and Reply Pursuant to 37 C.F.R. 1.11</u> (Identify type of correspondence)</p> <p>is being deposited with the United States Postal Service as first class mail in an envelope addressed to:</p> <p>Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450</p> <p>on <u>October 31, 2003</u> (Date)</p> <p><u>Eric D. Cohen, Reg. No. 38,110</u> (Typed or Printed Name of Person Mailing Correspondence)</p> <p><u></u> (Signature of Person Mailing Correspondence)</p> <p><b>Note: Each paper must have its own certificate of mailing.</b></p>				